

e-business is business

Are you ready to run?

Increase the endurance of your e-business strategy with experts

Give us an afternoon once a month for the next eight months and hit your stride using the web appropriately to enhance your business. You will receive insight and perspective from the Spindustry Strategy group as well as the collective experience and challenges of fellow forum members resulting in meaningful conversations, engaging discussions and recommendations. This Forum experience will translate into business results and success.

Whether you are looking to sell products or services, build your brand, or operate more efficiently by leveraging the power of a solid internet strategy, this group will put you on the right track.



Monthly Topics to Be Covered Include:

- Defining Your E-Business Goals and Objectives
- E-Business Hurdles and Obstacles
- Understanding Web Metrics
- Leveraging Social Networking in a Business Environment
- Search Engine Optimization Best Practices
- Understanding Internet Advertising
- Growing your E-Commerce initiatives
- Utilizing Intranets and Extranets to Connect with Customers and Partners

Format of Each Session:

- Timely, Topical Update By Spindustry with Discussion
- Member Spotlight with Discussion
- Roundtable Update from Each Member

Rarely are we given the opportunity to discuss business opportunities and challenges with industry experts and peers in a confidential, learning environment like this.

Take this chance to learn more about the power and potential of E-Business and apply today!

Get ready to lead the pack



For more information on Spindustry and Forum Leaders visit our website.

www.spindustrystrategy.com